

Nicole D. Gilbert

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Nicole is a 22-year-old journalist who will receive a master's degree in Journalism & Mass Communication in May. She has been published by award-winning media outlets like MSNBC and The Seattle Times, specializes in environmental issues and enjoys working with new media.

EXPERIENCE

Multimedia Producer and Reporter

Cronkite News Service
01/2012-present

- Produce news videos and audio slideshows with Final Cut Pro
- Create interactive and static graphics using Photoshop and Flash
- Write news stories including one about the prevalence of AIDS on the Navajo Reservation, which was published by The Seattle Times
- Edit the homepage, Twitter and Facebook accounts

Carnegie-Knight Fellow

National News21 Program
05/2011-08/2011

- Reported for 10 weeks on the safety of imported seafood - story was published by MSNBC upon completion
- Created an interactive quiz using J-Query / HTML-5 to accompany story
- Worked under former executive editor of the Washington Post Leonard Downie, Jr. and former managing editor of the South Florida Sun-Sentinel, Sharon Rosenhouse

Reporter and Columnist

The State Press, ASU
08/2009-06/2011

- Wrote full-time for the "Science and Health" beat - received an award for "best beat coverage"
- Wrote editorials primarily about sustainability and student-related issues
- Wrote long-form journalism features for State Press Magazine
- Contributed original photography to stories

Social Media Manager

PHIT hair care (startup)
11/2011-present

- Edit the website
- Write blog posts
- Manage social media sites including Facebook and Twitter

Broadcast Intern

ITV Channel 16, San Diego
08/2007-01/2008

- Put together video packages using AVID
- Shot live video using professional cameras
- Reported in the field with a camera crew
- Directed and wrote scripts for educational television episodes
- Recorded voice-overs for commercials

EDUCATION

Walter Cronkite School of Journalism, ASU

- Masters of Mass Communication and B.A. in Journalism (combined degrees) - 2012
Graduate GPA - 3.96

School of Sustainability, ASU

- B.A. in Sustainability - 2012
Magna Cum Laude

PROGRAM KNOWLEDGE

- HTML, CSS, JAVASCRIPT
- Photoshop, Dreamweaver, InDesign, ArcMap
- Final Cut Pro, Soundtrack Pro
- Wordpress, GoDaddy, Lemonstand

AFFILIATIONS

- Society of Professional Journalists
- Society of Environmental Journalists
- News21 Alumni
- ASU Student Media
- Barrett, the Honors College
- Society of St. Vincent de Paul volunteer network
- AZ Humane Society volunteer network

HONORS & AWARDS

- Honors Thesis - 2012
- Magna Cum Laude - 2012
- Dean's List - 2008 - 2012
- Sun Devil Scholarship Recipient - 2008 - 2012
- News21 Fellowship - 2011
- Barrett Honors College Student Ambassador - 2009-2010